

All for only 10c.

We make this offer because we want you to know Henderson's Seeds and Henderson's service, and to obtain a complete distribution of our new catalogue among those interested.



# Henderson's Remarkable Offer for 1915!

**T**O demonstrate the superiority of Henderson's Tested Seeds, and to quickly obtain a large distribution for our mammoth annual catalogue, "Everything for the Garden," we have made up a collection of six of our best specialties which we will send for 10c, along with our catalogue and our "Garden Plans." This is beyond question one of the most liberal introductory offers we or anyone else has ever made.

## Here is the offer

- 1 "Everything for the Garden"—our 204-page 1915 catalogue. It is handsomely bound with a beautifully lithographed and embossed cover. Contains 8 colored plates and 1000 illustrations. It is a library of everything worth while for the gardener and farmer.
- 2 Henderson's Garden Plans. These are a series of suggested layouts for your garden, and will be found to be unusually interesting and helpful.
- 3 Henderson's White Tipped Scarlet Radish. Of quick growth, small top, flesh white, mild and crisp.
- 4 Henderson's Big Boston Lettuce. A grand, large head lettuce. Compact, tender, crisp.
- 5 Henderson's genuine Ponderosa Tomato. The grandest tomato on earth. Magnificent size, solid, and meaty, with but few seeds.
- 6 Henderson's Invincible Asters. Mixed Colors. The highest development in Asters. Immense double flowers, on large stems.
- 7 Eckford's Large Flowering Sweet Peas. Mixed Colors. A glorified new race, surpassingly superior to the older sorts.
- 8 Henderson's Butterfly Pansies. Mixed Colors. Largest flowers and a magnificent variety of colorings.
- 9 Coupon Envelope, accepted by us as 25c toward any order of not less than \$1.00 for our seeds, plants and bulbs.

## Every empty envelope counts as cash

When you receive Henderson's Collection of Specialties keep the coupon envelope in which the collection is enclosed. This coupon envelope will be accepted as 25c cash payment on any order of one dollar or over.

Send us 10c with the coupon below and you will receive our catalogue, our Garden Plans, 6 packets of Henderson's Tested Seeds and the coupon envelope, worth 25c.

1915  
Offer  
Coupon

Peter Henderson & Co.  
35 and 37 Cortlandt Street,  
New York

I enclose 10c, for which send me your catalogue, "Everything for the Garden," your 1915 "Garden Plans," and the 6 packets of seed enclosed in coupon envelope good for 25c as explained in your advertisement published in the Sunday Magazine.

Name.....

Address.....

# Your Own Garden

earns 1000% profit, cuts down your  
living expenses and keeps you outdoors

1000% profit and 100% pleasure is a conservative estimate of the returns from your garden. A plot of ground 25 x 40 will grow all the vegetables required by a family of six or seven, if planted with seeds of a recognized quality. Every packet of Henderson's Seeds has behind it the knowledge and experience of 68 years of successful seed growing and selling. Most of the best methods of seed trials and testing originated with the founder of our house, and these have been improved from year to year through three generations of seedsmen and are today still the best. The cost of the seeds in your garden is really the smallest portion of your investment, and yet it is of the greatest importance. Henderson's seeds are tested seeds.

## Everything for the Garden

We want to send you our beautiful new 1915 catalog—204 pages, 8 color plates, 1000 illustrations—the most complete gardening catalogue ever printed. We also want you to have our valuable "Garden Plans," of which one of our customers says "I found them of immense value in laying out my garden," containing suggested layouts for your garden, made up by men who are thorough-

ly capable. We also want you to know and try Henderson's Seeds. So we have made up a package to include six packets of seeds, our new catalogue, and the 1915 edition of "Garden Plans," all of which we will send you for 10c. Read complete details of offer at top of page—then send 10c with or without coupon. It is a condition of this special offer that you mention this publication.

Peter Henderson & Co.  
35 and 37 Cortlandt St.,  
New York



**Now!**

Send in the coupon or a letter, enclosing 10c, coin or stamps. You will be pleased with what we send you we are sure. It is the best introductory offer we have ever made.